
Presby Hosts International Visitors

Presby leadership and Rydal Park staff welcomed 22 international visitors during an October 13 study tour, organized by the International Association of Homes and Services for the Aging (IAHSA) as part of its annual conference. The group, which consisted of senior service providers from across the globe, visited Rydal Park for a tour and informational presentation. They represented countries throughout the U.S., Great Britain, Hong Kong, Australia and New Zealand. Rydal Park was chosen as a tour destination for its elegant amenities and superior clinical and hospitality services. Hallmarks of the day included a presentation on Presby's Inspired Life and the Rydal Park Repositioning Plan, including the new medical center; guided tours throughout the campus, including the newly renovated common areas and dining rooms, garden



level office suite, beauty salon and wellness center, Parkside, and the new medical center; and a cocktail reception followed by an elegant dinner prepared by Rydal Park Executive Chef David Stoltzfus and the Morrison Senior Dining staff.

INSPIRATIONS

NEWS AND INSIGHTS FROM PRESBY'S INSPIRED LIFE COMMUNITIES

THE JOSEPH C. SCOTT MEDICAL CENTER AT RYDAL PARK DEDICATED...

CAPITAL CAMPAIGN CONTINUES TOWARD FIVE MILLION GOAL

Nearly 200 guests attended the September 26 dedication of the new medical center at Rydal Park. All witnessed the historic announcement of an additional leadership gift to The "Call To Care" Capital Campaign from Rydal Park resident and benefactor Pat Scott and her family.

"Pat's and her family's generosity will define our new medical center," said President & CEO Judee M. Bavaria. "As a result of their extreme generosity, I am honored to announce that the new building will be called 'The Joseph C. Scott Medical Center at Rydal Park'."

The 94 thousand square-foot building represents Presby's continuing commitment to the highest quality nursing and rehabilitative services for which Rydal Park has become known.

"Presby has fulfilled their promise of providing Rydal Park residents with a state-of-the-art medical center that fits our needs and complements our elegant community," said Pat Scott. "As the building became a reality, I felt that it was worthy of my additional support to further honor the memory of my husband, Joe."

A devoted husband and father, Joseph C. Scott was a native Philadelphian, entrepreneur, benefactor and community volunteer who selflessly contributed bountiful resources toward improving the lives of others through business, philanthropy and service.

At the dedication event, Pat was joined by her family - includ-



Rydal Park resident and Capital Campaign benefactor Pat Scott (center) gathers with her family to cut the ceremonial ribbon on the new Joseph C. Scott Medical Center at Rydal Park at the September 26 dedication. Joining Pat are (from left) daughter-in-law Marci Scott (wife of Gregory), grandson Craig Loconti, son Gregory, grandchildren Colton and Jessica, and sons Jeffrey and Trent.

ing sons Gregory, Jeffrey and Trent – who witnessed the unveiling of a sign depicting Joseph C. Scott's name that will soon adorn the new building.

As part of a comprehensive repositioning plan for Rydal Park, the new medical center is creating a higher standard of modernized excellence and comfort with its private rooms with private baths; updated rehabilitation services and equipment; memory support unit; serene meditation room; spacious, more inviting lounge areas for residents and their guests; upgraded dining venues; modernized nursing care stations; a rooftop garden; and innovative technology.

Enhancements throughout the \$38 million structure are made possible by generous support from donors to The "Call To Care" Capital Campaign, an unprecedented fundraising initiative that began in 2009 as a three-year effort to garner \$5 million in charitable support.

"The Campaign totals nearly two-thirds toward our goal," added Judee. "I am extremely grateful to those who have lent their support to this cause."

Now in its second phase, many more individuals and organizations are being cultivated to support the Campaign. Judee added, "With just one year left to go, I am confident that we will reach our goal."

For photographic highlights of medical center events, see pages 4 – 5.

at the heart



What an exciting year 2011 has been for Presby's Inspired Life! Our ministry has taken significant strides toward enhancing our communities to better meet the evolving needs and desires of our residents. Many of these advancements were made possible by our benefactors whose generosity lies at the foundation of our organization.

Our much-anticipated medical center at Rydal Park has become a welcomed reality. We dedicated the state-of-the-art building in September when we announced a historic act of benevolence from resident Pat Scott and her family toward The "Call To Care" Capital Campaign.

As a three-year effort to raise \$5 million for enhancements throughout the new medical center, the Campaign continues in earnest with residents, Board members, staff and corporations supporting the effort with enthusiasm. Their dedication has helped us reach approximately two-thirds of our goal!

Our 58th Street ministry continues with our completed Outdoor Beautification Project. Consisting of a garden and large gazebo, the initiative will help to further enhance the quality of life for the 250 residents.

Our excellent reputation in affordable housing has once again been reaffirmed with our recent award of more than \$8.5 million in housing assistance from the U.S. Department of Housing and Urban Development. As one of only four organizations in Pennsylvania to receive such assistance this cycle, Presby will expand our much-needed affordable housing offerings with our planned 48-unit apartment building in the Wynnefield section of Philadelphia.

Several of our affordable housing communities, as well as our Spring Mill community received accolades for excellence in senior services, which is a testament to our dedicated staff enacting our mission of enabling older adults to live life in all its fullness.

Earlier this year, we coined the phrase a "Ministry To Many" to describe Presby's Inspired Life. This befitting theme will continue to transcend throughout all of our communities where we serve diverse populations of seniors from all walks of life and economic circumstances. For them "Ministry To Many" means our mission in action, and you help make that possible.

Thank you for being part of our "Ministry To Many."

Judee M. Bavaria
PRESIDENT & CEO

Team Members Honored for Service

Presby's Inspired Life hosted its Annual Service Awards October 27, 2011 to pay tribute to team members' long-standing service.

"Each year, I look forward to this event as one of my favorites because its purpose is to honor our team members for your unwavering commitment to the people we serve," said President & CEO Judee M. Bavaria at the event. "Each of this year's honorees embodies our mission and brings compassion and 'Service From the Heart' alive to enhance the quality of life for residents."

In total, 80 team members were honored for marking between five and 35 years of dedication to Presby, totaling 1,025 years of service.

"Within today's volatile job market, the fact that you continue to choose Presby as your employer speaks volumes to your commitment to our residents," added Judee. "You put the 'heart' in Presby's Service From the Heart."



At the Annual Service Awards ceremony on October 27, President & CEO Judee M. Bavaria (left) congratulates 30-year honorees (from left) Senior Vice President for Operations Mary Kender, CSC; Maintenance Manager William Butcher, Ann Thomas Presbyterian Apartments; and Receptionist Elizabeth Montgomery and Housekeeper Fong Sorathsasomboune, Rosemont Presbyterian Village.

HUD Awards Presby \$8.5 Million in Housing Assistance... *Affordable Housing Ministry Set to Expand*

Presby's Inspired Life has been awarded a \$7,737,500 capital advance and \$807,600 in rental assistance from the U.S. Department of Housing and Urban Development (HUD) Section 202 Program to develop an affordable housing apartment complex for seniors in the Wynnefield section of Philadelphia. The housing assistance award totals \$8,545,100.

The \$7,737,500 capital advance will finance development and construction of the new building, and the \$807,600 in rental assistance will help to ensure that residents pay only 30 percent of their adjusted income in rent, further ensuring affordability.

"We are proud to continue our 30-year collaboration with HUD to continue to make affordable, safe independent living a reality for Philadelphia seniors of low income," said Presby's Inspired Life President & CEO Judee M. Bavaria. "This much-needed opportunity wouldn't have been possible without our partnership with the Wynnefield Overbrook Revitalization Corporation, U.S. Congressman Chaka Fattah, Pennsylvania Senator Vincent Hughes, Pennsylvania Representative Pamela DeLissio and Philadelphia City Councilman Curtis Jones."

To be named Wynnefield Place, the affordable housing community will be located near the intersection of 54th Street and Columbia Avenue in Philadelphia. It will feature 48 one-bedroom apartments, as well as a community room for activities and other social enrichment programs. Construction is anticipated to commence in 2013.

State Senator 'Gives Thanks' to Affordable Housing Residents

As an expression of appreciation and community ties, Pennsylvania Senator Lawrence M. Farnese, Jr. offered residents of Jackson Place affordable housing apartments in South Philadelphia a Thanksgiving luncheon on November 18. Senator Farnese donated six turkeys for the event so that every resident would get an opportunity to celebrate the holiday.

"It's important to me to bring cheer to seniors in my district," said Senator Farnese. "It also presents an opportunity for me to enjoy time with them and to express my gratitude during this season of giving."

This year marked the second anniversary of Senator Farnese's Thanksgiving lunch at Jackson Place, which is home to 68 seniors.

"It's nice that Senator Farnese took the time to make this event possible for us," said Jackson Place resident Bernice Plummer. "I am grateful that he helped make Thanksgiving special by joining us, too."



Pennsylvania Senator Lawrence M. Farnese (left) serves an early Thanksgiving dinner to residents of Jackson Place November 18. Senator Farnese donated six turkeys for the event as an act of gratitude to South Philadelphia seniors.

58th Street Beautification Project Dedicated

Presby's Inspired Life Board members, friends, donors and residents and staff gathered for the dedication ceremony of The 58th Street Campus Beautification Project on September 18. Entitled Honoring Our Past...Celebrating Our Future, the event was a tribute to the 139-year legacy of the Campus.

"Today is a celebration of Presby's continuing commitment to our ministry at 58th Street," said President & CEO Judee M. Bavaria. "It marks yet another phase in the evolution of this campus by providing high quality of life experiences for seniors of Southwest Philadelphia."

The event started off with a rousing performance by the 58th Street Choir and culminated in a special visit from Pennsylvania Senator Anthony H. Williams.

Located in the center of the Campus – adjoining the Ann Thomas, Mary Field and Greenway Presbyterian Apartments - the Beautification Project consists of a large outdoor gazebo and tranquil garden, designed to facilitate entertainment and therapeutic benefits for residents while creating beautiful green space within an urban environment.

The \$140,000 initiative was mostly funded by charitable support totaling \$125,000 in cash and in-kind gifts. "What is truly heartwarming about this project is the generous support offered by many individuals, corporations and foundations," Judee concluded. "Their generosity is at the core of our ministry."



Pennsylvania Senator Anthony H. Williams (right) is welcomed to The 58th Street Campus Beautification Project Dedication on September 18 by Senior Housing Manager Ruth James (center) and Presby's Inspired Life Board member Bill Young.



THE JOSEPH C. SCOTT MEDICAL CENTER PARK DEDICATION

A President and CEO Judee M. Bavaria (center at podium) welcomes the nearly 200 guests to the September 26 dedication of the new Joseph C. Scott Medical Center at Rydal Park. Among its many amenities, the 94 thousand square-foot building boasts all-private rooms with private baths, a serene meditation room, outdoor green space, elegant dining venues and Philadelphia-inspired artwork.

B The Scott family pauses by a portrait of their loved one, Joseph C. Scott, located on the second floor of the new building. Thanks to the generosity of Rydal Park resident Pat Scott (third from left) and her family, the new medical center will bear Joseph's name, further perpetuating his legacy.

C Former Senior Vice President of Project Development Garry D. Hennis (second from right) and Rydal Park Executive Director Michael Heneghan (far left) gather with the medical center's development team, including representatives from Greenbrier Development, Orion Development, Stewart and Connors Architects and The Whiting-Turner Contracting Company.



D The new medical center is an integral part of a comprehensive repositioning plan for Rydal Park that is strongly endorsed by the Presby's Inspired Life Board of Directors. Here, members of the Board in attendance at the September 26 dedication include (from left) William G. Young, Jr.; Harry Dittmann, Vice Chair; Alan Griffith; The Rev. Randy L. Barge; and Bruce L. Castor.

E The "Call To Care" Capital Campaign resident Ambassador Co-chairs (foreground, seated from left) Frank Felton, and Dorothy and Gil Heebner, assemble with fellow Capital Campaign leadership donors with President & CEO Judee M. Bavaria (left of center).



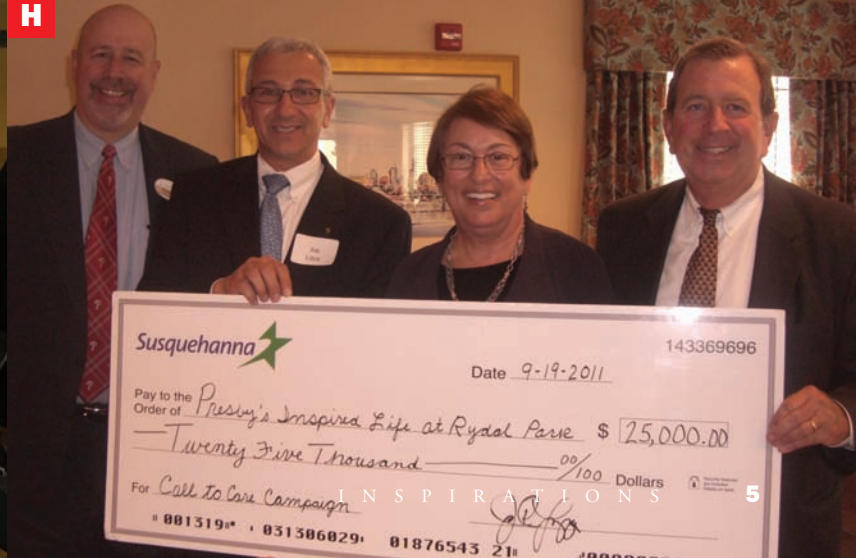
MEDICAL CENTER AT RYDAL DONATION HIGHLIGHTS

F Rydal Park Executive Director Michael Heneghan (second from right) and Administrator Amy McGovern (center) welcome Abington Township officials to the event: Director of Planning and Code Enforcement Larry Matteo (center, left) and Abington Township Board Commissioners (from left) Peggy Myers, Steven Kline, Carol DiJoseph and Carol Gillespie.

G The medical center financial team includes (from left) Fulton Bank Vice President and Relationship Manager Tom Smith, Presby's President & CEO Judee M. Bavaria, Citizens Bank Senior Vice President Gregory Stanbach, Herbert & Sims & Company Executive Vice President Aaron Rulnick, Presby Board member and Finance Committee Chair Alan Griffith, Citizens Bank Senior Vice President Kevin McKeown, Presby's Executive Vice President & CFO Cindy Hoffman, and Presby's Vice President of Finance Jennifer Kappen.

H With The "Call To Care" Capital Campaign advancing toward its \$5 million goal, many organizations are offering their support and Susquehanna Bank is no exception. Having recently assumed Abington Bank, a mainstay in the Abington Township area, Susquehanna Bank celebrated community ties with Rydal Park by donating \$25,000 toward the Campaign. Here, during a September 22 medical center preview event, President & CEO Judee M. Bavaria (center) and Rydal Park Executive Director Michael Heneghan (left) accept the gift from Susquehanna Bank Division President Joseph Lizza (second from left) and Community Ambassador Robert White.

I Sharing a moment during the reception at the September 26 dedication are "Call To Care" Capital Campaign Leadership benefactors (from left) resident Janice Meyer, Board member Bill Young, President & CEO Judee M. Bavaria and resident Betty Sieber.



Culinary Contests Add Spice at Presby Communities



Broomall/Rosemont Soup Throw-Down... a 'Super Bowl' of Taste

In the spirit of comradery and good-natured competition, Dining Services team members from Broomall and Rosemont recently held a soup contest at both communities to decide which community features the best recipes. Entitled “Soup Throw-Down,” the friendly contest featured resident favorites, cabbage soup and lobster bisque. Here, (from left) Broomall Executive Chef Mike Rafferty, Dining Services Director Kathy Colbert, Rosemont Dining Services Director Bernadette Butler and Executive Chef Ron Andrews square off, ladle to ladle, before tasting. Broomall scored the highest with the most overall points and the best lobster bisque, and Rosemont won for the best cabbage soup. Residents and staff alike are saving their appetites for the next competition.



Rydal Park Dessert Contest Yields Sweet Results

To show appreciation for team members, the Rydal Park Leadership Team hosted a dessert contest. Managers made their favorite desserts for team members to sample and vote on a winner. Among the many delicious delectibles were Michael Heneghan’s brownies, Sherry Elliott’s cheesecake and Doreen Lafferty’s carrot cake cupcakes. Here, Human Resources Director Lisa Pierce, Dining Services team member Janese Sterling and Executive Assistant Shelly Crespy-Closson prepare to satisfy their sweet teeth. The lucky winner was Dining Services Director Jill Roche for her chocolate buckeyes.

Presby Communities Honored for Excellence & Distinction

Affordable Housing Communities Receive State-wide Recognition

Four of Presby’s Affordable Housing managed communities were recently honored with the 2011 Excellence in Housing Management Award, presented by the Pennsylvania Housing Finance Agency (PHFA). Bensalem Presbyterian Apartments, Mount Tabor Senior Cyber Village, Pensdale Apartments and On Lok House were recognized for outstanding performance in providing affordable housing in Pennsylvania. This year’s award marks the fourth consecutive honor for Bensalem Presbyterian Apartments and the third consecutive accolade for On Lok House. “These awards represent the high caliber of customer service found in our affordable housing communities,” said Vice President of Affordable Housing Jim Polaski. Proudly displaying their awards are (foreground from left) Senior Housing Managers Brenda Williams, Bensalem Presbyterian Apartments; Sandra He, On Lok House; Michelle Brown, Pensdale Apartments; and Joyce Smith, Mt. Tabor Senior Cyber Village. Joining them in a congratulatory moment is Assistant Director of Affordable Housing Bill Canteen.



Spring Mill Named “Best Personal Care Living” in Montgomery County

For the second consecutive year, Spring Mill Presbyterian Village received the “Best of Montgomery County 2011” distinction for its personal care services from readers of “The Times Herald” newspaper. Here, displaying the banner of distinction are (from left) Spring Mill resident Freda Berman, Marketing Director Lisa Seonia, Administrator Terry O’Connell and resident Lou Duchossois.



During this time of year, a common thread he binds us together is the wonderful memories of holidays past. Each of us has fond recollections of lighting candles, caroling, baking cookies, visiting with loved ones or giving that special gift. These memories define the true spirit of the holidays. This time of year is particularly joyous at Presby's Inspired Life communities, as residents share their special holiday stories with their Presby family and – during this season of giving – they would like to share their holiday memories with you....

“Christmas Eve was always my favorite holiday because my family hosted a big party with food and family. The greatest gift I ever received was at age 11 when I was given roller skates.”

— THERESA MCBRIDE, *Broomall Presbyterian Village*

“Christmas in 1947, we had a small platform under our Christmas tree that boasted a Lionel train that had a few signals and a farm scene. Signals flashed as the trains ran by and bells whistled. Wow! I was impressed, even speechless. The best part was my Dad getting down on the floor and playing with us. He was a young boy again, not 51 years of age. That memory still warms my heart.”

— ROBERT HENRY HAAS, *Reed Street Presbyterian Apartments*

“The greatest gift of my entire life was when Matilda Heinemann and her husband, Albert, became my parents by adopting me. That was a few days before Christmas in 1918. As the years have passed, I still remember all of the happiness that came to me as a result of their generosity.”

— JEAN FICKES, *Rydal Park*

“My favorite holiday memory is Christmastime when I was 13. My mom got my hair done for me and I received a brand new coat.”

— FRANCES WOODS, *Mt. Tabor Senior Cyber Village*

“One Christmas Eve, my daughter excitedly ran to me and said ‘Mommy, Mommy, I hear Santa and his reindeer on our roof.’ In fact it was my husband outside throwing pebbles on the roof. This is my favorite holiday memory.”

— SALLY KUTZ, *Rosemont Presbyterian Village*

“My favorite holiday memory is lighting the Menorah each night during Hanukah surrounded by my children. They looked forward to the candy coins called the ‘Gelt,’ which was a gift that they received each night.

— BERNICE NODLER, *Spring Mill Presbyterian Village*

During this season of giving, we hope that you will consider a special year-end gift to Presby's Inspired Life so that we may continue serving residents in our continuing care and affordable housing communities. Your generous gift – no matter the size – can make a tremendous difference in the lives of our residents so that they may continue to live life in all its fullness and remember 2011 in a special way.

Encourage family and friends to direct their generosity to Presby's Inspired Life in memorial or tribute to a loved one. For more information on memorial and tribute gifts, please contact the Office of Philanthropy by calling (610) 260-1160.