

INSPIRATIONS

News and Insights from Presby's Inspired Life Communities ~ SUMMER 2011

NEW ERA OF EXCELLENCE SET TO BEGIN AT RYDAL PARK

Medical Center Enhancements Take Form

“The new medical center will further solidify Rydal Park’s stance as a premier continuing care retirement community,” said President & CEO Judee M. Bavaria. “The building represents our promise to residents fulfilled and a new era of excellence in senior services.”

This fall, the highly anticipated, \$38 million medical center will be complete after nearly two years of construction. Enhancements throughout the new building are beginning to materialize and are made possible by the continuing generosity of donors to The “Call To Care” Capital Campaign. As a result of Campaign benefactors, beautiful artwork will adorn the walls of the new building, creating a soothing aura of inspiration. One of the artists represented in the new medical center will be renowned watercolorist Howard N. Watson.

Known for his depictions of quintessential Philadelphia landmarks – as well as many others throughout the world – Mr. Watson joined



Rydal Park residents on June 14 for special reception and exhibit of his works. The event was hosted by the Ambassadors for Quality Care, a team of devoted residents partnering with Presby leadership to inspire and motivate others toward philanthropic support of the Campaign.

During the reception, Mr. Watson regaled attendees with quaint stories of some of his more famous clients, such as U.S. Presidents Ronald Reagan and Bill Clinton.

“I’m honored to be your guest here at Rydal Park,” Mr. Watson said. “I am touched that my work will be part of your beautiful, new medical center.”

Some of the many additional hallmarks of the new medical center include private rooms with private baths,

serene meditation rooms, restaurant-style dining venues, modern rehabilitation center, tranquil garden areas, as well as state-of-the-art advancements.

“Residents can rest assured that their care needs will be met on-site with the latest in medical, nursing and rehabilitation technologies,” added Rydal Park Executive Director Michael Heneghan. “The myriad enhancements – such as artwork – will also add a deeper dimension of elegance for which Rydal Park has become known.”

For the latest on Capital Campaign progress, see page 3.



Pictured: Renowned watercolorist Howard N. Watson enjoys time with (left) Ambassadors for Quality Care Co-chairs Dorothy and Gill Heebner, (center) Capital Campaign benefactor Lorraine Alexander and President & CEO Judee M. Bavaria and (right) Rydal Park resident and Capital Campaign benefactor Pat Scott.



At The Heart

Dear Friends:

It's hard to believe that it is mid-summer, with all of its peaceful sunshine and tranquility. As I - together with our Board of Directors - strategize for the near future, I can't help but be filled with a sense of pride in the strides our ministry continues to take for the advancement of our mission and those we serve.

We are on the precipice of continued excellence as our Rydal Park medical center is set to open in the fall. This state-of-the-art building represents a promise kept to Rydal Park residents and further solidifies Rydal's position as a leading Delaware Valley continuing care retirement community. What's more is that support and enthusiasm toward The "Call To Care" Capital Campaign for the new medical center continues to mount as a growing number of generous benefactors lend their support in unprecedented measures. Moving forward, the Campaign will continue in

earnest toward our \$5 million goal.

In April, we hosted our second annual "Inspired Service" event, honoring Pennsylvania Senator Anthony H. Williams for his advocacy on behalf of seniors. The event attracted significant benevolence from our private and corporate donors, yielding proceeds to support many needs organization-wide.

Our Affordable Housing Ministry continues to turn possibility into reality for seniors in financial need as exemplified with recent celebratory events that demonstrate the vibrancy at our affordable housing communities.

As always, we honor our Presbyterian heritage that stems back to 1955 at our Rosemont community where we recently hosted a welcoming reception for the new Interim Executive Presbyter of The Presbytery of Philadelphia The Rev. Dr. Lucille K. Rupe.



At all of our communities, we continue to perfect our offerings so that residents' needs and expectations are not only met, but exceeded, representing our commitment to excellence and "Service From the Heart."

When I became President & CEO in 2005, I knew already that Presby was a special and dynamic ministry filled with wonderful people and great opportunity. Now, six years later, I am still in awe of the dedication toward our ministry and the opportunities that are still ahead of us. Best wishes and enjoy the remainder of summer.

Judge M. Bavaria
President & CEO

Presbytery Leader Visits Rosemont—Celebrates Ecumenical Bonds

In 2007, the Presby's Inspired Life Board of Directors made the strategic feat of signing a Covenant Agreement with The Presbytery of Philadelphia. This occasion marked a positive move for both organizations, ending a legally-

binding relationship that enabled both organizations to evolve into a partnership similar to that shared by most faith-based organizations and religious entities.

"We were founded by members of The Presbytery of Philadelphia in 1955," said Board Chair The Rev. Paul S. Stavrakos. "The Covenant Agreement has enabled The Presbytery and Presby to redefine ecumenical ties to better serve older adults in modern day."

Since the signing of the Covenant Agreement, Presby's Inspired Life has celebrated its Presbyterian roots, as demonstrated with the June 20 reception welcoming the new Interim Executive Presbyter of

The Presbytery of Philadelphia The Rev. Dr. Lucille K. Rupe.

Hailing from the Presbytery of Winnebago, Wisconsin - where she served as Executive Presbyter for 14 years - The Rev. Dr. Rupe began her service as Interim Executive Presbyter of The Presbytery of Philadelphia in February 2011.

The Rev. Dr. Rupe's reception at Rosemont - and a similar event previously held at Rydal Park - enabled Presby residents, Board members and team members to become acquainted with The Rev. Dr. Rupe as she embarks upon her ministerial service in the Greater Delaware Valley.

"I am grateful for the warm welcome offered to me by the Presby Board, staff and residents," said The Rev. Dr. Rupe. "I take our Covenant Agreement very seriously and look forward to carrying on the bonds formed by Presby's Inspired Life and The Presbytery of Philadelphia."



Welcoming the Interim Executive Presbyter of the Presbytery of Philadelphia The Rev. Dr. Lucille K. Rupe (second from right) to Rosemont Presbyterian Village are (from left) Rosemont Administrator Dana Miller, resident Gene Edmunds and Board Chair The Rev. Paul S. Stavrakos.

“CALL TO CARE” MOMENTUM BUILDS

Campaign Events Yield Additional Support!

“Each gift to The “Call To Care” Capital Campaign makes a difference,” said Rydal Park resident and Capital Campaign benefactor Betty Sieber. “We all need to do what we can to support the effort.”

Betty is among an increasingly growing number of supporters of the Campaign, which began in 2009 as a three-year effort to raise \$5 million for enhancements throughout the new, state-of-the-art medical center.

With the new building scheduled to be complete in the fall and the Campaign reaching nearly \$2.9 million toward its goal, enthusiasm for the unprecedented fundraising effort continues to mount among residents and their families. What’s more is that the Presby’s Inspired Life Board of Directors, Senior Executive Team and Rydal Park management and staff are rallying to ensure the success of the Campaign.

One of the many events hosted to raise Campaign funds took place May 11 when residents and staff hosted the “Great Style...

Great Care” traveling jewelry sale. Visitors crowded into the Rydal Park auditorium to shop for that perfect gift and in doing so, lent their support toward the effort. The jewelry sale garnered more than \$3,000 in sales, a portion of which will directly support the Capital Campaign.

“The benevolence generously offered by members of the Presby community – particularly Rydal Park residents – is

truly inspiring,” said President & CEO Judee M. Bavaria. “Before long, we will be celebrating the medical center’s grand opening and the continuation of the Campaign.”



Taking a break from shopping at the recent Rydal Park jewelry sale are (from left) Dining Room Hostess Heather Carty, resident Janice Meyer, Pretty Pickin’s Jewelry Manager Jonathon James, resident Betty Sieber and Philanthropy Assistant Latoya Carroo. Entitled “Great Style...Great Care,” the jewelry sale was hosted as a fundraiser for The “Call To Care” Capital Campaign.

A CONTINUOUS EVOLUTION



CLARIFYING OUR VISION

Presby’s Inspired Life has revised its vision statement to better reflect our modern-day stance as a leading social service ministry for seniors from all walks of life. Our vision statement declares:

“We will use best practices to provide senior living options to a diverse population with changing needs and economic circumstances, such that residents’ expectations are exceeded.”

Enjoying a moment at “Inspired Service” are (from left) Presby’s Inspired Life CFO Cindy Hoffman, Board member Francis Maloney and Chris Valerio of the investment firm, Hirtle Callaghan .



“INSPIRED SERVICE” HONORS LEGISLATIVE LEADER & SENIOR ADVOCATE



Presby’s Inspired Life President & CEO Judee M. Bavaria (center) welcomes Premier Sponsors (from left) Bruce Givnish of Johnson, Kendall & Johnson, Inc. and Dave Panichi of TN Ward Company.

Members of the Presby’s Inspired Life community attended Presby’s annual fundraising event April 14, 2011 at The Hilton Philadelphia City Avenue.

Entitled “Inspired Service,” this year’s event was held in tribute to Anthony Hardy Williams, Pennsylvania State Senator of the 8th District.

The occasion was organized as a fundraising initiative to garner support for Presby’s Compassionate Care Program, which provides resident financial assistance and supports quality programming, vital equipment and health and wellness initiatives ministry-wide. Nearly \$30,000 in net proceeds was raised.

Senator Williams was chosen for the honor for his tireless efforts in

providing opportunities for residents of his district and beyond to improve consumer protections, educational access and economic development. Senator Williams has authored more than two dozen bills and works to increase political participation and awareness among every citizen, particularly older adults. He has created a legacy of advancing senior-related causes, thereby becoming an advocate and friend to older adults.

The tone for the evening was set when team members and residents from Presby’s Affordable Housing Ministry offered a rousing vocal performance.

Senator Williams couldn’t be on-hand for the festivities, but his mother, Mrs. Carole Williams-Green, was there to accept the accolade on her son’s behalf.

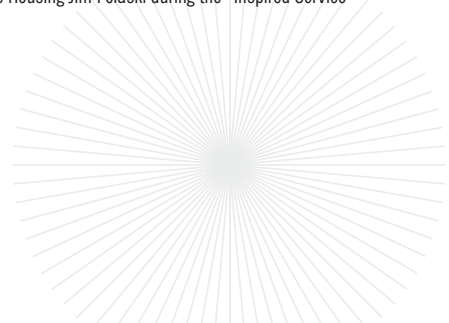
Here are photographic highlights from the evening’s festivities.



Rydal Park resident The Rev. Dr. Shelton Waters (left) and President & CEO Judee M. Bavaria (right) share a congratulatory moment with guest of honor Carole Williams-Green, mother of honoree Senator Anthony H. Williams, who was there on her son’s behalf.



Old City Presbyterian Apartments residents Vernell Lyles (center, left) and Percy LaBohne (center, right) mix and mingle with President & CEO Judee M. Bavaria and Vice President of Affordable Housing Jim Polaski during the “Inspired Service” reception.



A special “mini concert” offered by vocalists representing Presby’s Affordable Housing Ministry created several heart-warming moments at the offset of the event with their rousing performance.



IN GRATITUDE...

Presby’s Inspired Life thanks the following sponsors for helping to make “Inspired Service” a success:

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Presby's Service From the Heart... a Strategic Investment in Quality

Rydal Park Resident Care Assistant Shauna Myrie (right) and Old City Presbyterian Apartments Senior Housing Manager Tanya Scott (left) square-off during a friendly game of "Presby Feud," a customer service learning activity held during a June 22 workshop at CSC, with Spring Mill Activities Director Joseph Monserrat (background, left) and Broomall Dining Services Director Kathy Baker looking on. The workshop, facilitated by Donna Cutting (center), was hosted for team member trainers of Presby's customer service initiative, "Presby's Service From the Heart." Inaugurated in 2010 as a component of a comprehensive strategic plan, the ultimate goal of the initiative is for each team member to continuously provide outstanding customer service that not only meets, but exceeds customer expectations. The workshop's outcome is a comprehensive resources kit that provides trainers



with tools to take "Presby's Service From the Heart" to a higher level throughout the next year.

**PRESBY'S
SERVICE
FROM THE
HEART**

NOW AVAILABLE ONLINE



Presby's Inspired Life 2010 Annual Report

The 2010 Presby's Inspired Life Annual Report, "A Ministry To Many... Inspiring Altruism," can now be obtained by visiting our website, www.presbysinpiredlife.org. The report chronicles the impact Presby's ministry has on the quality of life for residents in need. We foster "Inspiring Altruism" through our affordable housing and continuing care communities through charitable support programs so that residents in need may experience an enhanced quality of life that they may otherwise not have known. Download your copy today!

A Ministry To Many Video Premieres Online!

As another method of "telling our story," Presby's Inspired Life has recently produced the "Ministry To Many" video, a dynamic production chronicling our ministry in action. Originally premiering at the April 14 "Inspired Service event," the video highlights experiences of those being cared for within several Presby communities. The seven minute video illustrates how Presby's charitable support in our Affordable Housing programs and financial assistance in our continuing care communities turn dreams into reality ministry-wide. You can view "A Ministry To Many" by visiting our website at www.presbysinpiredlife.org.

Old City Residents Welcome Philadelphia Mayor Michael Nutter

“We want to make this time in our lives truly the ‘golden years,’” attests Old City Presbyterian Apartments resident Percy LaBohne. “That’s not going to happen by sitting around; we have to get involved and stay engaged.”

To do so, Percy and his fellow residents adopted a “Reaching for the Stars” mantra as a lifestyle choice to encourage a positive outlook by continuously learning and staying active in current affairs.

“In spite of our age, we want to encourage our fellow residents not to become complacent,” said resident Vernell Lyles. “Even though our hair is gray, we still need to understand politics, especially issues that pertain to older adults.”

As a group activity, Percy and Vernell ‘reached for the stars’ and hosted Philadelphia Mayor Michael Nutter, who graciously accepted their invitation.

A staunch advocate for seniors, as well as for affordable housing, Mayor Nutter regaled residents with stories of his beloved grandmother and the indelible influence she had on his career path.

“We are extremely honored that the Mayor of this great city took the time to speak with us,” added Percy. “His visit represents a tribute to us and to Presby.”



Old City Presbyterian Apartments residents Percy LaBohne (left) and Vernell Lyles (right) welcome Philadelphia Mayor Michael Nutter to the affordable housing community as part of their “Reaching for the Stars” event.

Morrisville Presbyterian Apartments Marks 25th Anniversary

“When I signed my lease for my apartment 25 years ago at Morrisville Presbyterian Apartments, I cried when the manager told me how much my rent would be,” admits original Morrisville resident Dorothy Brambley. “I wasn’t crying out of sadness, but joy because I finally was able to afford a home of my own.”

Dorothy’s memory of “joy” is the catalyst behind Presby’s Affordable Housing communities and is what further defines Presby’s Inspired Life as a “Ministry to Many.”

“Opened in 1986 as a U.S. Department of Housing and Urban Development (HUD) Section 202 affordable housing community for seniors of low income, Morrisville Presbyterian Apartments represents Presby’s first foray into Bucks County,” said Vice President of Affordable Housing Jim Polaski.

Dorothy gathered on May 6 with

fellow residents, team members, Board members, elected officials and HUD staff to celebrate Morrisville’s 25th anniversary.

“Affordable housing is a priority for HUD staff in the Philadelphia area,” HUD Deputy Regional Administrator Brenda Laroche said at the event.

On Morrisville’s first anniversary, April 30, 1987, residents and staff buried a time capsule, with the direction that it be opened during the 25th anniversary celebration. Following that directive, Morrisville team members and residents opened the time capsule at the May 6 event and displayed its contents, which included a 22 cent stamp and a commemorative letter from the president of the resident council. In keeping with tradition, residents and staff again assembled items for a new time capsule,

to be opened during Morrisville’s 50th anniversary celebration in 2036. Among the items to be included are letters from residents to future residents, paying homage to their home.

The celebration concluded with a special presentation from Morrisville residents to HUD officials: a framed photo of the apartment community containing residents’ signatures and words of thanks.



Commemorating the 25th anniversary of Morrisville Presbyterian Apartments, original residents (center from left) Claire Britton and Dorothy Brambley, and Morrisville Senior Housing Manager Damaris Monila (far right), present a framed photo of the apartment community to HUD officials (from left) Project Manager Susan Noce, Deputy Regional Administrator Brenda Laroche and Supervisory Project Manager for Asset Management Randall Scheetz.



Presby Affordable Housing Honoring A Merciful Tradition

Grace Court Senior Housing Manager Paula Wisdo (second from left), presents special sketches from Ireland illustrating the works of the Sisters of Mercy to (from left) Sr. Donna Watto, Sr. Betty Burke, Sr. Kathleen Keenan and Sr. Linda Jean Nadzan during an afternoon tea at the affordable housing community. Before being assumed into the Presby's Inspired Life ministry in January 2010, Grace Court – previously known as Mercy Court - was part of the Mercy Health System, founded by the Sisters of Mercy whose vision was to have housing for the poor, elderly and underserved. Mercy Health System chose Presby's Inspired

Life as Grace Court's adoptive organization because of our proven expertise in managing affordable housing and continuing care levels, and for our faith-based approach to senior services. The annual afternoon tea was hosted to honor the Sisters of Mercy for their selfless works and to commemorate the order's founder, Sr. Catherine McAuley, who was the originator of the symbolic "comfortable cup of tea." As Sr. McAuley was ill and near death, her first concern was for her visitors to be comfortable. She requested that a



“comfortable cup of tea” be served to them so that everyone would be soothed and warm. Grace Court will continue the tradition of offering a “comfortable cup of tea” annually to commemorate its founding and the Sisters of Mercy.