



Sharon Jessup

**Vice President of
Marketing**

Sharon Jessup joined the Presby's Inspired Life as Vice President of Marketing. In this role, Sharon creates and implements strategic marketing and sales initiatives to meet and exceed occupancy goals at Presby's five market-rate communities. She also plays an integral role on the nine-member senior executive team.

Sharon joined Presby's Inspired Life in December 2009.

Most recently, Sharon was Vice President of Sales and Marketing with Cooperative Retirement Services of America, a nation-wide developer of continuing care retirement communities, where she exceeded sales goals at several independent living and assisted living communities. Prior to that position, Sharon was Director of Sales and Marketing at Bay Woods of Annapolis, a full service continuing care retirement community, located in Annapolis, Maryland.

Sharon holds a Master of Science Degree in Health Management from American University, Washington, D.C., and a Bachelor of Science Degree in Physical Education/Sports Medicine.